

Task force established to plan 1st Chamber Small Business Expo

More than 75% of the Chamber's membership comprises businesses that employ fewer than 10 workers. These businesses have special challenges and needs and are the strength of our economy.

Past Chamber surveys and feedback from participants who register for courses and workshops in the Professional Development and Training Centre have shown that these businesses require assistance with increasing sales and gaining exposure to new markets and customers.

To assist these members, the Council has established a task force to plan and organise the 1st annual Chamber of Commerce Small Business Expo. The Small Business Expo will bring together entrepreneurs who have started a small business and want to increase their exposure.

Any small business owner who is interested in serving on the task force or is interested in becoming a sponsor or receiving additional information about the event should contact Event Coordinator Mrs. Kerry Forbes-Peters at events@caymanchamber.ky or call 949-8090.

Protecting your business from fraud and counterfeit currency

Protecting your business against fraud and counterfeit currency was the focus of the well attended Fraud Prevention Seminar held on Thursday 25th March at the Hyatt Regency Royal Crown Room. The Seminar was opened by Chamber CEO Wil Pineau, Assistant Police Commissioner Anthony Ennis and Mrs. Cindy Scotland, Managing Director of the Cayman Islands Monetary Authority. The United States Secret Service, as well as De La Rue Company presented useful tips on how to detect and avoid various levels of increasingly sophisticated methods of counterfeiting United States and Cayman Islands currencies. Police officials also provided useful tips on how to avoid and detect cheque and credit card fraud. Organised by the Chamber in conjunction with the Royal Cayman Islands Police Service, the informational workshop was sponsored by the Royal Bank of Canada, Cayman National Bank, the Bank of



Butterfield and Scotia Bank. The two-half day seminars were well attended by more than 100 representatives from the commercial banks, merchants and staff who handle cash and financial transactions daily. Members who were unable to attend have not been forgotten and pertinent materials will be included in our 1st April mailing. To learn more about your money and protecting your business visit www.caymanchamber.ky.

MARK YOUR CALENDARS

- April 13th Team Working
- April 15th Understanding the Employment Law
- April 21st Microsoft PowerPoint
- April 22nd Man. Employee Performance 2
- April 24th Earth Day Clean-up
- April 27th Dealing with Difficult Customers
- April 27th Communicating Effectively
- May 15th Junior Achievement Awards Banquet
- June 17th Mentoring Cayman Reception
- June 18th RE/MAX Chamber Golf Classic
- July 9-10th Small Business Expo
- July 16th 2004 Scholarship Guide
- September 16-18th Career, Education & Training Expo
- October 14-16th Annual Business Expo
- October 19th Mentoring Cayman Reception
- December 2nd Island Companies Business After Hours

Home improvement stores offer special savings to Chamber members

Spring is in the air (yes, even in Cayman), and as you plan your special projects for fixing up your home, or finally getting to one of the projects on your 'Honey Do' list, don't forget the additional savings available for all Chamber of Commerce members with their Chamber Discount Card. Ace Paint and Decorating, A.L. Thompson's Home Depot, Cayman Air Conditioning, Cayman Aluminum, Cayman Doors Ltd., Cayman Home and Garden Ltd., Cox Lumber, Fabri-Zone Cleaning Systems, Hew's Janitorial, Otis Air Conditioning Ltd., Woods Furniture & Design Ltd., Pool Patrol Ltd., and Parkers.

Also, as you attack those projects, don't forget that Chrissie Tomlinson Memorial Hospital offers 20% off all services, excluding physiotherapy, pharmacy, and 'West Wing' doctors and already discounted services. For a complete list of our discounts visit www.caymanchamber.ky.

C & W donate phones

Cable & Wireless recently donated five mobile phones to Cayman Crime Stoppers to assist that organisation in their efforts to fend off crime in the Cayman Islands. As part of a pilot program, the phones will be given to residents of the Watlers Road area some of which who do not have phones in their houses, and are therefore unable to call the police, Crime Stoppers or Neighbourhood Watch when they see or hear of criminal activity in their neighbourhood.

Earth Day celebrates a beautiful earth

As a part of Earth Week activities The Cayman Islands Chamber of Commerce in conjunction with the Department of Environmental Health and the following sponsors: Royal Bank of Canada, the Ritz Carlton and Caribbean Utilities Company will be having its 7th Annual Road Side Clean-up on Saturday, 24th April from 7 to 11a.m.

Come out and be a part of this important initiative helping to make Cayman and your community a cleaner, healthier and more beautiful place to live. The first 400 volunteers to sign up will receive their choice of a free T-shirt or cloth tote bags.

